


Copy Block Title:	Enhancing Microsoft Teams for Business Calling
Usage:	Newsletter Article, eDM Copy, Customised Blog
Guidelines:	<p>Designed to be customised for specific marketing communications like internal newsletter articles, eDM copy or a tailored blog post.</p> <p>Please upload the PNG file to your preferred creative suite (ie: CANVA, Photoshop/Indesign) and place your logo next to the Access4 logo as outlined in the preview image below.</p> <p><i>**Please note, this copy block is <u>not</u> designed to be copied and pasted in its entirety. It is designed to be customised with your own business message and company boilerplate. Use elements of this copy block to complement your own marketing communications and to avoid duplicate online content as this confuses Google and impacts ranking across identical pages.</i></p>
Banner Image: PNG files provided	 <p>The banner image features a woman in a grey blazer and glasses talking on a mobile phone. The background is a mix of green and blue. Text on the banner includes 'ENHANCING MICROSOFT TEAMS FOR BUSINESS CALLING' in white, the 'access4' logo, and a placeholder box labeled 'YOUR BRAND LOGO HERE'.</p>

Copy:

Enhancing Microsoft Teams for Business Calling

In the rapidly evolving landscape of business communications, Microsoft Teams (MS Teams) has emerged as the unparalleled solution, empowering over 320 million users globally with seamless cloud-based collaboration. Most of our customers are using MS Teams inside their organisation to fulfil their standard calling requirements across their on-premise and remote working environments, but now, with the help of Access4's *Teams Calling Enhanced* offering, we can offer our customers robust resiliency and redundancy for best of breed business calling.

Unlocking the Potential of Microsoft Teams Calling Enhanced

Microsoft Teams, with its user-friendly interface and versatility, provides a solid foundation for business calling. Yet, there are key enhancements that can transform your organisation's communication strategy, making it more robust and secure - to match the expectations you have for your IT infrastructure as a whole. Let's discuss these now.


→ Advanced calling features:

With Access4, we can offer you a comprehensive range of purpose-built Microsoft Teams services, designed to enhance functionality and fortify resilience. While Microsoft's native Teams telephony adequately addresses basic telephony needs, it falls short in meeting the advanced feature requirements of organisations with complex telephony needs or call centre functionalities. In such scenarios, a more robust service offering is essential, one that delivers a feature-rich telephony system capable of handling intricate demands.

Access4's Teams Enhanced service fills this crucial gap, providing businesses such as yours with the advanced and sophisticated feature sets necessary to thrive in today's dynamic business environment. With Access4, you can choose from a suite of Teams services tailored to meet both basic and enhanced requirements, ensuring that your communication and contact centre needs are fully addressed, regardless of complexity.

→ Redundancy and Resilience: Defending Against Downtime

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Subject Line:	Enhancing Microsoft Teams for Business Calling.
Preview:	Here are a few key aspects that, with our help, can turn MS Teams from good to great.
Usage:	Email 1 of 3 part nurture
Guidelines:	<p>This email is designed to copy and paste into your Marketing Automation tool (i.e. Mailchimp, Hubspot, Active Campaign) or directly into a personalised email. You have the option of adding an email banner (see below) and/or inserting your logo.</p> <p>If you wish to insert your logo to the banner, please upload the PNG file to your preferred creative suite (i.e: CANVA, Photoshop/Indesign) and place your logo next to the Access4 logo as outlined in the preview image below.</p>
Banner Image: PNG files provided	 <p>The banner image features a smiling man with a beard and glasses wearing a headset, set against a green and blue background. The text reads 'ENHANCING MICROSOFT TEAMS FOR BUSINESS CALLING.' Below the text is a placeholder box labeled 'YOUR BRAND LOGO HERE' and the Access4 logo.</p>

Copy:

Hi [first name],

Microsoft Teams, with its user-friendly interface and versatility, provides a good foundation for business calling. Yet, there are some key enhancements that can transform your organisation's communication strategy, making it more robust, secure, and compliant - to match the expectations you have for your IT infrastructure as a whole.

Here are a few key aspects that, with our help, can turn MS Teams from good to great:

- **Advanced Calling Features:** elevate Microsoft's native Teams Calling features with enhanced functionality and resilience to meet your complex telephony or call centre requirements.
- **Redundancy and Resilience:** Access4's solution goes beyond basic telephony by providing a robust infrastructure that enhances business calling for increased redundancy.
- **Call Analytics:** Gain valuable insights into your business performance with seamless call data recording and analysis.

Read more about the enhancements we can help you with when it comes to MS Teams business calling [here<link to landing page>](#).


If you're interested in partnering with us to maximise the potential of MS Teams Calling for your organisation, send us your latest phone bill for a complimentary health check, and we'll advise you on how to ensure resilience and redundancy in your telephony technology.

Send your phone bill to [\[insert email\]](#) to get started.

Thanks,

Signature

SOCIAL MEDIA POSTS

<p>Post One :</p>	<p><i>Square Post</i> 1200 x 1200 px</p> <p><i>Landscape Banner</i> 1200 x 627 px</p> <p><i>Vertical Banner</i> 627 x 1200 px</p>		<p>Here are a few key aspects that, with our help, can turn MS Teams from good to great:</p> <ul style="list-style-type: none">→ Advanced Calling Features: elevate Microsoft's native Teams Calling features with enhanced functionality and resilience to meet your complex telephony or call centre requirements→ Redundancy and Resilience: Access4's solution goes beyond basic telephony by providing a robust infrastructure that enhances business calling for increased redundancy.→ Call Analytics: Gain valuable insights into your business performance with seamless call data recording and analysis. <p>Learn more here: <landing page></p>
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